



Marketing Professionals: Seeking a high-impact volunteer opportunity with minimal time commitment?

Join Women Employed's Marketing Committee

The Marketing Committee is a small, dynamic group of marketing professionals that helps promote visibility, engage key target audiences, and reinforce WE's brand identity.

We are seeking marketing professionals with a minimum of four years of experience and a desire to use their skills to further a great cause! Backgrounds in media relations, community building, e-marketing, social media, market research, and event planning are welcome, as are other marketing and communications areas of expertise.

The Committee meets on average 8 times per year during lunch in downtown Chicago. In addition to attending meetings, members are also encouraged to participate in additional project opportunities as they arise.

Recent Accomplishments and 2010 Priorities

The Marketing Committee has branded our annual luncheon, developed word of mouth marketing strategies, advised on print and e-communication materials and strategy, and planned media campaigns. In 2011, one of the group's main priorities will be to assist with developing and launching a new website.

About Us

Women Employed has been a part of every advance working women have made in the past three decades. We promote fair workplace practices, help increase access to training and education, and provide women with innovative tools and information to move into careers paying family-supporting wages.

Learn more at www.womenemployed.org and:



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[YouTube.com/womenemployed](https://www.youtube.com/womenemployed)



[Twitter.com/womenemployed](https://twitter.com/womenemployed)



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Interested? Questions?

**Contact Rebecca Wellisch, Director of Marketing and Communications, at
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